



CFC-FFL USA Magazine Media Kit

Prepared for: **Corporate Sponsors**

Federal Tax ID for CFCFFL- 26-1673031

Dear Business Sponsor,



Greetings from Couples for Christ Foundation for Family and Life!

CFC-FFL is an international pro-life lay ministry committed to the work of evangelization and family life renewal. Every year, members here in the United States gather at a National Conference to deepen their faith in God and reinvigorate their service in Him.

In 2018, San Francisco has been chosen to be the host area of the annual CFC-FFL USA National Conference, which will be held on July 6 - 8, 2018. This year, we are expecting around 1000 delegates from our local, national, and international chapters.

To commemorate this momentous event, we are publishing a magazine that will highlight the organization's activities and programs, promote its fruit bearing ministries, and feature its faithful leaders, servants, and members. In this light, we invite you to place an Advertisement in our magazine or provide coupons to showcase your services, products, and/or organization to all our participants, families, friends, and supporters. We have enclosed our advertising form for you to complete and return to us with your ad material no later than May 31, 2018.

We thank you for your kindness in supporting CFC-FFL. Should you need more information, please e-mail us at 2018cfcfflconference@gmail.com

May God bless you a hundred fold in return!

AD WILL BE PRINTED IN FULL COLOR

SUBMISSION INSTRUCTIONS: Advertisements must be in .PDF, .PSD or .JPEG format set at a resolution of 300 dpi. Email content to 2018cfcfflconference@gmail.com
Please include name, address, and phone number.

All advertisements must be submitted before May 31, 2018.

PAYMENT: Please make your check payable to CFC-FFL. Indicate "Souvenir Program" on the memo line. Mail your payment & form to:

CFC-FFL 2018 Conference
c/o BannieLee
58 Wentworth Court
American Canyon, CA 94503

Or Send in you payments through Zelle using email address: cfcffl.southwest@gmail.com
Please reference your Conference Ad

NOTE: All advertisements are subject to approval of the Souvenir Magazine Marketing Committee.

Sincerely Yours,
Boying Lopez
CFC-FFL USA National Conference
Marketing Coordinator



COUPLES FOR CHRIST
Foundation for Family and Life
Renewing the Family and Defending Life



CFCFFL is pleased to offer you the opportunity to secure your place in our 2018CFC-FFL USA magazine for the annual national conference. The 8.5" x 11" full color publication will give your business national exposure, recognition and sales opportunities.

CONTACT INFORMATION

Company: _____ Contact: _____

E-mail: _____ Phone: _____

Address: _____

<input type="checkbox"/> 2 PAGE SPREAD	\$550.00	<input type="checkbox"/> Back Cover Page	\$500.00
<input type="checkbox"/> FULL PAGE	\$300.00	<input type="checkbox"/> Inside Front Cover	\$350.00
<input type="checkbox"/> 1/2 PAGE HORIZONTAL	\$200.00	<input type="checkbox"/> Inside Back Cover	\$350.00
<input type="checkbox"/> 1/4 PAGE VERTICAL	\$125.00		

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All advertisements must be submitted before May 31, 2018.

PAYMENT:

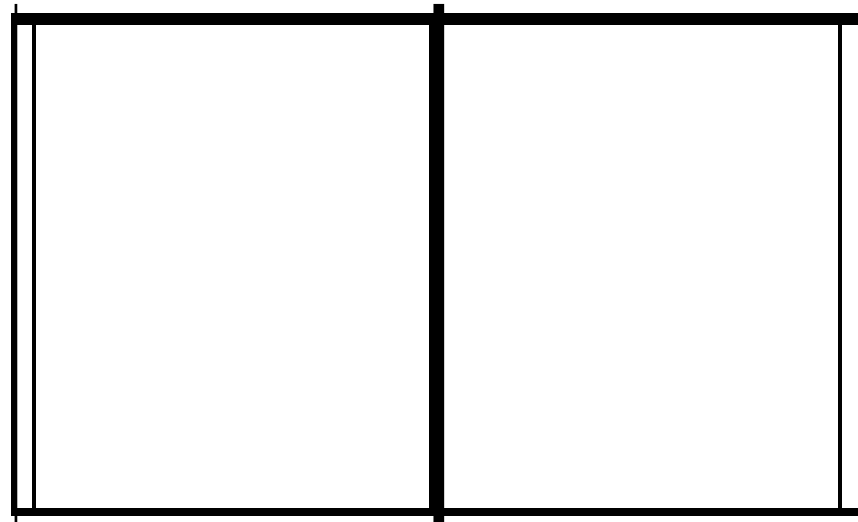
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58 Wentworth Court, American Canyon, CA 94503.

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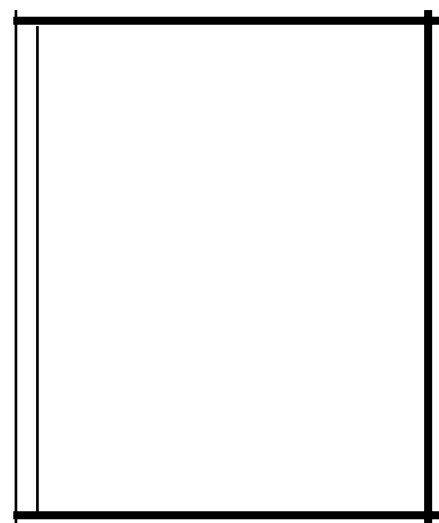
NOTE: All advertisements are subject to approval of the Souvenir Magazine Marketing Committee.



Sponsorship Opportunity - Option 1



TWO-PAGESPREAD: \$550

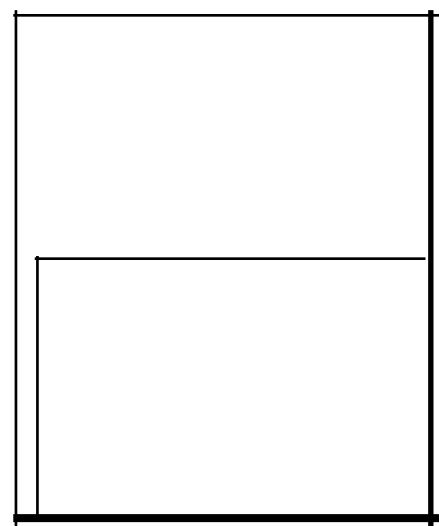


BACKCOVERPAGE: \$500

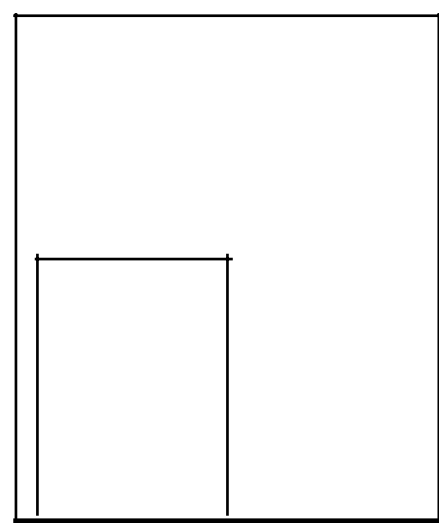
INSIDE FRONT COVER PAGE: \$350

INSIDE BACK COVER PAGE: \$350

FULL PAGE: \$300



1/2 PAGE: \$200



1/4 PAGE: \$125

FORMAT: PSD (Photo shopp), PDF or JPEG with 300 dpi resolution



Sponsorship Opportunity - Option 2

Another Sponsorship Opportunity is **The CFC-FFL Circle** which offers a number of ways to market, advertise and promote your company on a consistent basis. Through a choice of three levels of financial investment, benefit packages are tailored to meet each individual preference.

These sponsors enjoy the convenience of a one-time, all-inclusive contribution that insures representation at the 2018 CFC-FFL Conference event, exposure in all its publications and marketing efforts. This is a great way to plan your budget.

Investment Level	Gold	Silver	Bronze
	\$2,500	\$1,500	\$750
Souvenir Ad Placement	4-page Ads	2-Page Ad	1-Page Ad
<i>Conference App Ad</i>	Logo Premium Placement	Logo Below Gold	Logo at Bottom
<i>Logo Ad Placement at Conference website</i>	Yes	Yes	Yes
Recognized Sponsor during Conference	Yes	Yes	Yes
Monthly Email Blasts to 6,500+ members	Yes	Yes	Yes
<i>Companion Booklet Logo</i>	Yes	Yes	Yes
CFC-FFL Newsletter Advertising	Yes	Yes	Yes
<i>Flyers included in Registration Packets</i>	Yes	Yes	No
<i>Volunteer T-shirts with Logo</i>	Yes	No	No
<i>Conference Bags with Logo</i>	Yes	No	No
<i>Rubberized Wristbands with Logo</i>	Yes	No	No
Social Media Weekly Posts	Yes	No	No
Recognized Sponsor during Area Meetings	Yes	No	No

If you are interested in becoming part of the CFC-FFL Circle, please contact our Marketing Coordinator Boying Lopez at (916) 704-7144. Sponsor membership deadline is **May 31, 2018.**

NOTE: All advertisements are subject to approval of the Marketing Committee.